

# THE CRIMINAL PLAYBOOK TRAINING

(18:18)

Employees at every organization must be aware of common, yet often sophisticated, tactics used by criminals. The criminal playbook often involves stealing money and/or data directly from an organization, convincing employees to send money directly (but unknowingly) to the criminal, or locking an organization's data for ransom. However, there are protective steps you and your organization can take today to avoid becoming the next victim of cybercriminals.

Briefly explain each example:

## Four Key Levels in the Criminal Playbook

### 1. How a Criminal Takes Money Directly?

System Level Fraud (0:56)

### 2. Efforts Used to Convince You to Send Money

Social Engineering (1:10)

### 3. Can They Steal Your Data and Sell It?

Cyber Theft (1:56)

### 4. Lock Up Your Data for Ransom

Ransomware (2:23)

Please complete table below:

Type of Fraud	Protection Steps
<i>Check Forgery (3:01)</i>	<ul style="list-style-type: none"> <li>• <i>Protect Account Numbers</i></li> <li>•</li> </ul>
<i>ACH Fraud (3:32)</i>	<ul style="list-style-type: none"> <li>•</li> <li>•</li> <li>•</li> </ul>
<i>AP Vendor Master Record (4:08)</i>	<ul style="list-style-type: none"> <li>•</li> <li>•</li> </ul>
<i>Data Breach (4:54)</i>	<ul style="list-style-type: none"> <li>•</li> <li>•</li> <li>•</li> <li>•</li> </ul>
<i>Ransomware (6:33)</i>	<ul style="list-style-type: none"> <li>•</li> <li>•</li> <li>•</li> <li>•</li> </ul>
<i>Business Email Compromise (7:57)</i>	<ul style="list-style-type: none"> <li>•</li> <li>•</li> <li>•</li> <li>•</li> </ul>
<i>System Fraud (9:14)</i>	<ul style="list-style-type: none"> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> </ul>

Please complete the following outline:

## Five Action Steps to Prevent Data Theft (10:58)

- 1.
2. **Reconciliation**
  - Rapid
  - Four Types
    - *Bank Reconciliation*
    - *Treasury Proof*
    - 
    -
- 3.
- 4.
- 5.

## Additional Notes